# PROPOSAL FOR UNIT FRANCHISEE



#### SIS ABACUS

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### ABOUT COMPANY

SIS TUTORIALS is mastering the art of developing programmes since 2010. It basically deals with brain development programs as well as works on personality development courses. It deals with students between the age group of 4 to 14 years.

SIS TUTORIALS has its headquarter in Durgapur under West Bengal. Presently its running franchisees is 4 countries along with 21 states. It's success features in the number of students successfully trained. It has trained more than 2 lakhs children across India and 1 lakh children across globe.

SIS TUTORIALS IS AN ISO 9001:2015 CERTIFIED COMPANY.

## Why Choose SIS ABACUS?



#### **Great Achievement**

SIS TUTORIALS has multiple courses which focus on skill development and essential skill learning such as concentration, visual memory, listening and self confidence. All the programs incorporates learning through a lot of fun activities, games and puzzles. This helps the child to improve their ability to learn new things, do their school work faster and hence have more free time to work out their imaginative power.

#### **Infrastructure & Desired Manpower Details**

Counseling Area at Least 100 sqft.

Female Counselor-1

1 Classroom of 200 sq. ft. for (15 -20 Students Per class)

Full Time Female Trainer- 1 Per class

**Computer with Internet Broadband Connectivity** 

1 Peon or office Attendant

#### **Franchisee Fee Structure**

Franchisee Fee (For 5 Years)

70000.00 (INR)

#### **Monthly Remittance**

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2000.00 (INR)

#### **Training**

1 Academic Training SIS Komal to Grand Master -2

Product & Counseling Training

3 Marketing Training

Refresher & Empowerment Training

#### **Student's Fee & Material Cost Structure**

SL NO.	PARTICULARS	AMOUNT (INR)	KIT CONTENT
1	Student Kit ( SIS KOMAL )	1388/-	Bag, T-shirt, Almanac, SIS 1st Lev Book (CW,HW), Student Abacus Tool, Parents HandBook
2	Student Kit (Lev-1)	1088/-	
3	Monthly Fee to be charged	600/-	
4	Book Cost SIS Level- 2 to Grand Master-2 Level	300/-	

<sup>\*\*</sup>Please note these are the Student kits and books cost mentioned are the purchase price of UFs

Expected Annual Income from Unit Centre (INR) (Assuming 75 Student enrolled in a year)				
1	Average Income from Student Fee (75*600*12)	5,40,000		
2	Average Income from Student Kits (75*700)	52,500		
3	Average Income from Registration fees (75*1312)	98,400		
	6,90,900			

<sup>\*\*</sup> Please note that the Registration fees for the above income is INR 3100.

<sup>\*\*</sup>Please note apart from the above mentioned calculation there will be additional income from books of 2nd to Grand Master-2 levels.

#### **Additional Details**

- The entire course is of 3 years divided in 10 levels.
- We charge monthly Remittance of INR 2000 for up to four courses (SIS ABACUS, SIS HANDWRITING, SIS KIDZ ENGLISH, SIS ART & CRAFT) for franchisee for unlimited students.
- Franchisees will have the right to implement the course in schools within their territory.
- Academic Training is free of cost for two Franchisee Trainers and if there is more than two, the training is chargeable, 20000 (INR) for each trainer.
- Training of Franchisee Trainers will be conducted via Video calling or at the HEAD OFFICE.
- In case any Franchisee wants to conduct such training at their own centres it will be chargeable.
- Costs of material quoted above are excluding GST & Transportation.



